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Landscape Climate Smart Agriculture

Module 5: Markets and Marketing for LCSA

Summary & Wrap-up



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Summary

1. Market mechanisms can be used as drivers for LCSA in several ways such as the participatory market chain approach (PMCA);
2. Landscape labeling incentivizes growers as well as forest and water managers to adopt and coordinate sustainable production practices;
3. Payments for Ecosystem Services (PES) link sellers and buyers across the globe to compensate the sellers for implementing sustainable practices and improving certain Ecosystem Services.



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